FLORISTRY | WEDDING & EVEN' PLANNING | DESIGNS

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EMMA DURRANT FLORISTRY, WEDDING & EVENTS









www.emmadurrantfloristry.com



Welcome to Emma Durrant Floristry, Weddings & Events!

Thank you for showing interest in our services. My name is Emma, but you can call me Em. As an artificial florist, wedding/event planner, designer, and all-around creative, I am dedicated to providing high-end services for weddings and events. At Emma Durrant Floristry, Weddings & Events, I am the sole proprietor.

My philosophy is simple: dream big! Imagine your ideal flowers and wedding style, and together we can make those dreams a reality. With 14 years of experience in the wedding industry, I understand how important your special day is to you. I am here to help you create a luxurious and unforgettable experience, and that is why I offer a range of services, including:

- Floristry Services
 Wedding Planning: Full, Partial, and 6-Week Run-Up Services
 Daytime Coordination Services
 Christmas Decor Packages
 - Design

At Emma Durrant Floristry, Weddings & Events, we understand that large flower displays may not be everyone's preference, or they may not fit within their budget. That is why we offer more reserved flower arrangement designs to cater to all needs.

Whether you require a Wedding/Event Planner or an Artificial Florist, we have got you covered. With our services, you can sit back, relax, and enjoy your special day without any worries. As a wedding planner, I will ensure that your guests and suppliers are in the right place at the right time, making sure that your day runs smoothly.

Thank you again for considering our services. Let's work together to make your event a success!

WELCOME

Emma Durrant Floristry: How it Works

Here's what you need to know about our florals and services:

- For sustainability reasons, we prefer to hire out our florals, but purchasing them is also an option.
- We recommend hiring our florals as it can be difficult to find a place for them afterwards. Also we reuse our flowers to reduce waste and help the environment.
- We create a mood board for your wedding to ensure we're on the same page regarding your vision. You can add pins to this if you'd like. It's a design process that we hope you'll enjoy.
- We need to know when we can get into the venue to dress it, so please book the venue as soon as possible. This information is vital to our planning as we can't put up a lot of florals in a short amount of time.
- Depending on the amount of florals you order, we can deliver and set up, or post them to you as they're artificial.
- After a no-obligation Zoom meeting, we can provide you with a quote and determine if we're the right fit for your

needs.

For more information on our wedding planning services, please refer to the Wedding Planning section of our brochure.

Let's schedule a Zoom meeting to discuss your needs.

Warm regards, Em :)



Emma Durrant Floristry: The Eco-Friendly Choice for Your Wedding or Event Florals

We're not your average florist – we take pride in preserving the environment and minimizing waste whenever possible. Here are a few reasons why we stand out from other floral vendors:

- No Floral Foam: Instead of using synthetic, nonbiodegradable floral foam, we opt for a more ecofriendly alternative called Agra Wool. It's biodegradable, non-toxic, and can be composted or reused.
- Reusable Decor: We offer rental options for our florals and decor items, which means they're being recycled and reused instead of being thrown away.
- Waste Not, Want Not: We keep everything we use in our business, such as Agra Wool and wire stems, for future use. This reduces waste and ensures that we're making the most of our materials.
- Sustainable Vases: We also offer rental options for our vases, stands, and other decor items, which allows us to use them again and again.

We understand that it's not always easy to be environmentally conscious when the products you need aren't eco-friendly. However, by choosing us, you're making the right choice for your wedding day, event and for the planet. Our products are not only beautiful and realistic, but also sustainable. If you have any questions about our sustainability practices or want to learn more, feel free to ask us.



SERVICES OFFERED

The List Goes on - Ask what else we do, as we offer a vast range of services.

01

Artificial Floristry

Collaborating with you, we specialise in crafting exquisite floral arrangements. We offer a wide array of options, ranging from bouquets to installations and arches – the possibilities are endless.

02

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Wedding Planning

Our brochure features four wedding packages to choose from, including Full Service, Partial Service, Six Week Run-up, and Wedding Day Coordination. For more details, please refer to the Wedding Services section of the brochure.

Event Planning

Planning and Designing for Your Big Day or Special Event Are you preparing for a significant occasion that requires meticulous planning and design? Perhaps you're popping the question, celebrating a new addition to the family, or marking a milestone birthday. Whatever your event, personal or commercial, we are here to curate and execute it with precision.



SERVICES OFFERED

The List Goes on - Ask what else we do, as we offer a vast range of services.

Christmas Decor Packages

Tailored Christmas Packages for Your Unique Needs If you're looking for a little extra something to decorate your tree this holiday season, we've got you covered. We offer customized packages to suit your individual requirements, with prices based on bespoke quotes.

Tailored Design Packages for Any Occasion O5 We provide design services that cater to your specific needs

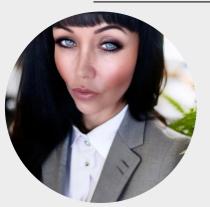
Our design expertise spans across a wide range of areas including:

- Artificial & Dry Florals
- Styling
- Weddings
- Events
- Christmas Decor
- Interior Design
- ・ Interior Home Shopping & Home Dressing
- Abstract Art



MEET OUR TEAM

FAMILY RUN BUSINESS



Emma Durrant-Joyner

Sole Proprietor Artificial Florist & Wedding/ Event Planner

\square info@emmadurrantfloristry.com

Meet Emma Durrant: Owner, Florist, Wedding/Event Planner, Designer and Artist Emma is the proud owner and multi-talented expert behind Emma Durrant Floristr, Weddings & Events. Known for her exceptional ability to bring her client's visions to life, Emma is an ideal choice for anyone looking for a wedding, event, or display that exceeds their expectations. To learn more and schedule a virtual consultation, contact Emma for a Zoom meeting today!

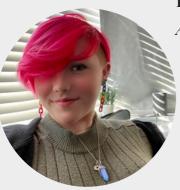
Sean Durrant-Joyner

Wedding/Event Planner, Structural Designer & Health and Safty Consultant

\square hello@emmadurrantfloristry.com

Meet Sean – Our Experienced Carpenter and Construction Expert With over 30 years of experience as a business owner and manager, Sean has the skills and expertise to build anything necessary for Emma Durrant Floristry, Weddings and Events. He's a crucial and essential member of our team.





Honey Durrant

Apprentice Florist and Wedding∕Event Planner ≌ hello@emmadurrantfloristry.com

Meet Honey – Our Talented Artist, Planner, and Floral Designing Visionary Honey is more than just our daughter; she's an integral part of our team! With her exceptional artistic skills, planning expertise, and creative eye for floral design, Honey works alongside her mum to create stunning floral and decor masterpieces.



MEET OUR TEAM

FAMILY RUN BUSINESS



Connor Durrant

Sales and Exhibition Installer info@emmadurrantfloristry.com

Introducing Connor: Our Son, Friendly Salesman, and Exhibition Installer – a key member of our team who you will often find at our exhibitions and shows. He's more than just our son – he's also our friendly salesman and reliable exhibition installer. Connor is always available to provide exceptional guidance and assistance, and will ensure that your details are safely stored in our database for future reference. Additionally, he's the muscle behind our operations, handling all the heavy lifting and ensuring that our equipment and flowers are in the right place at the right time.

Kasper Durrant

Exhibition Installer

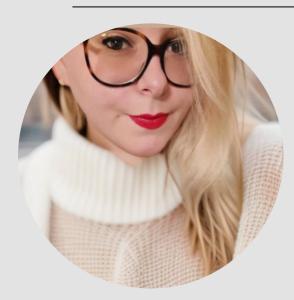
🔁 hello@emmadurrantfloristry.com

Kasper: More Than Our Son – A Valued Asset to Our Team Kas brings a unique asset to our team – his height! This makes him the perfect candidate for installing high structures, which we often do for large exhibitions, weddings, and events. His contribution to our team is truly invaluable.





MEET OUR TEAM



Bethanie Clarke *Head of Legal Department*



info@emmadurrantfloristry.com

Allow me to introduce Bethanie, our esteemed Head of Legal and Human Resources Department. Bethanie is responsible for managing all legal affairs and contracts for our organisation.

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EMMA DURRANT FLORISTRY WEDDINGS & EVENTS

ARTIFICIAL AND DRY FLORISTRY PRICES

2023/24

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FLORISTRY BASIC HIRE PRICE LIST

All Prices are a rough guide FROM the price below and based on Hire Prices, we do sell our bridal and bridesmaids bouquets upon request for a small extra charge as you are keeping the flowers.

For your complete wedding Bespoke Quote Please Request a Zoom or Phone Call

Bridal Bouquets		Buttonholes	
Large Medium Small Mini Bouquet Bridesmaids/MO H	From £90.00 From £70.00 From £50.00 From£30.00 From£30.00	Grooms (L) Bestman (L) Groomsman (M) Extra Guests (M)	£12.00 £10.00 £7.00 £22.00
Centrepieces		Cherry Trees	
Small and Low Medium Large XL	£35.00 £70.00 £130.00 £250.00	Small Weeping Crea Cherry Trees We have 10 Trees to	£60.00 Eac
Top Table Spray		Arches & Installations	
Small Medium Large XL We offer more then j ask us what el		Moongate Partial Moongate Full Half Moon Pedestals Ceiling Installations	From £500.00 From £1500.0 From £1000.0 From £80.00 From 300.00
ww.emmadurrantfloristry.com fo@emmadurrantfloristry.com stagram - @Emmz1982		All Flowers are from the base p quote, we maybe able to do a b flowers you have, and the amoun	etter price depending on

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THE FLORALS - CEREMONY & RECEPTION PACKAGES

The Beauty Of Simplicity Package £ 1,700 Payment is taken on day of booking

This package comprises of the following components:

- 1 x Partial Moongate: 2x Small arrangements located at the top-left and bottom-right of the large white Moongate
- 10 x Chair Florals for the aisle
- 1 x Welcome to our Wedding Sign and Easel (not personalised)
- 10 x Medium Centerpieces or Cream Weeping Wisteria Trees on Gold Stands
 - 1 x Large Top Table Spray
- 10 sets of Cylinder Vases with either floating or pillar Candles

THE FLORALS - CEREMONY & RECEPTION PACKAGES

The Wisteria & Wonderful Package £2,5000 Payment is taken day of booking

This package comprises of the following components:

• 1 x F	full Moongate
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- 2x XL Pedestals with Urns
- 10 x Chair Florals for the aisle
- 1 x Welcome to our Wedding Sign and Easel (not personalised)
- 10 x Large Centerpieces Low on Rustic Vases
- 10 x Cream Weeping Wisteria Trees on Gold Stands
- 2x Large Top Table Spray
- 10 sets of Cylinder Vases with either floating or pillar Candles
- 10 x wooden slices
- 24x mini bud vases with single roses



Wedding Planning Services & Floristry at its finest





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WEDDING & EVENT PLANNING PACKAGE PRICES

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SPECIALISED SERVICES PRICE LIST

WEDDING AND EVENT PLANNING SERVICES	
FULL PLANNING SERVICE AND COORDINATION ON THE DAY OF WEDDING & EVENT	FROM £7,000
PARTIAL SERVICE AND COORDINATION ON THE DAY OF THE WEDDING & EVENT	FROM £5,000
6 WEEKS RUN UP PLANNING	FROM £2,300
DAY COORDINATION- 8 HOURS	FROM £1,500
DESIGN SERVICES	
DESIGN A WEDDING OR EVENT - JUST NEED SOMEONE TO HELP YOU DESIGN AND GIVE YOU IDEAS?	FROM £500.00

CHRISTMAS DECOR SERVICES & PACKAGES

CHRISTMAS TREE DECORATION	FROM £250.00
CHRISTMAS DECOR PACKAGE-	FROM £3,000
VELVET	
CHRISTMAS DECOR PACKAGE-	
WHITE AS SNOW	FROM £5,000
CHRISTMAS DECOR PACKAGE-	FROM £10,000
LUXURY LIFESTYLE	

FULL PLANNING & DESIGN

From £ 6,000

Bespoke Wedding Planning Service Tailored Specifically to You

As soon as you enlist my services, I will begin designing and organizing your wedding day to your exact specifications. My personal and hands-on approach ensures that every aspect leading up to and including the day is seamless and stressfree.

Working in close collaboration with your chosen venue or marquee company, I will oversee every detail so that nothing is overlooked. I will be there beside you or on your behalf for every site meeting, providing all the support you need.

Together, we will identify your wedding day vision and incorporate your individual personalities and lifestyles into the design aspects of the day. It is essential that your wedding is a reflection of you as a couple, and I will focus on the details that will make your guests feel special, have a great time, and be surprised by unique touches.

I will source all of the suppliers for your wedding day and provide you with a selection of fully vetted options from which to choose. This will enable you to make informed decisions and ensure that your day is as perfect as you envisioned it. Planning a wedding can be overwhelming, but I'm here to help you every step of the way.

From scheduling appointments and ordering samples to managing your budget and tracking payments, I've got you covered.

I'll liaise with all your suppliers to ensure that everyone is on the same page and aware of the day's arrangements. Need help with stationery wording or the Order of Service? Not a problem – I'll guide you through it all.

As the big day approaches, I'll confirm all the details and itineraries with you and your suppliers to ensure that everything is in place. On the day of your wedding, I'll manage the event, decorate your venue or marquee, and act as a point of contact for your guests and suppliers. You can trust me to ensure that everything runs seamlessly and without a hitch.

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Summary of Full Planning services:

Unlimited phone, Zoom and email communication

Up to 6 wedding planning meetings

Complete wedding design including design proposal and management of all design related suppliers
A detailed timeline of the weekend and of event production schedule
Hiring and management of all wedding suppliers
Attendance of up to 2 meetings per supplier

Wedding stationery design and proofs

- Sending out invitations and RSVP management
 - Table Plan & Dietary Requirements
- Management of the wedding budget including budget spreadsheet
- Supplier confirmation one month and then one week before your wedding
 - Onsite management and coordination of all wedding suppliers
 - Coordination of your ceremony rehearsal the day prior to your wedding
 - Decor and prop set up for the weekend
- 10 hours of marquee/supplier set up in the week running up to your wedding
 - 8 hours the day before the wedding
 - 12 hours on the wedding day
 - 4 hours the day after for derig

I only take on a limited number of full planning jobs a year

PARTIAL PLANNING

From £5,000

A Bespoke Wedding Planning Service for Couples

Are you a couple in the midst of planning your wedding but struggling to keep up with the workload? Perhaps you're unsure of what to do next or feel like you're in over your heads? Whatever your situation, our expert guidance and flexible support can help.

With our service, you can choose the level of assistance you require, no matter what stage of planning you're at. We'll start with an initial consultation to discuss the areas you'd like us to focus on. From there, we'll provide you with a tailored quote and take on tasks, freeing up your time and providing peace of mind.

Whether you need help sourcing and negotiating with suppliers or venues, creating a styling plan for the big day, or guidance with the wedding schedule, timings, and logistics – we've got you covered.

Summary of Partial Planning services:

- Up to 30 hours phone, Zoom and email communication and support
 - 3 wedding planning meetings up to 4 hours each
 - A detailed timeline of the weekend and event production schedule
 - Supplier sourcing (up to 4)
 - Additional by request at £150 per supplier
 - Primary POC for suppliers one month before the wedding
 <u>• Table Plan & Dietary Requirements</u>
- Supplier confirmation one month and then one week before your wedding
 - Onsite management and coordination of all wedding suppliers
 - Coordination of your ceremony rehearsal the day prior to your wedding
 - Decor and prop set up for the weekend
 - 6 hours the day before the wedding including rehearsal dinner
 - 10 hours on the wedding day
 - 2 hours the day after wedding for derig
 - Primary POC for guests over the wedding weekend

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SIX WEEK SUPPORT From £2,300

Wedding Planning Service for the Self-Sufficient Couple

Our wedding planning service is specifically designed for couples who want to take the reins on their wedding planning but desire extra support in the final stages. We will start working together six weeks before your big day to review your plans and selected vendors. Afterward, we will create a detailed wedding day itinerary and liaise with all vendors to ensure a seamless flow on your special day.

Compared to our On the Day Wedding Management service, this option gives us an additional three weeks to work together, which can be vital in ironing out any logistical or supplierrelated issues. In the lead-up to your wedding, we can assist with reminders for final payments, as well as sorting out table plans, menus, and the order of service. You can sit back, relax, and enjoy a stress-free experience in the lead-up to your big day.

OUR SIX WEEK SUPPORT SERVICE INCLUDES:

• Up to 12 hours phone, Zoom and email communication support from when the service starts

- 2 meetings before the wedding for 3 hours each
 - Full wedding timings and supplier schedule
- Access to any last minute suppliers from when the service starts

• Prop and décor set up

- Access to our online table planner to assist in your table planning
 - 10 hours on the day of the wedding



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EVENT PLANNING

EVENT PLANNING

From Extravagant Proposals to Corporate Events, We've Got You Covered!

No matter the occasion, we are here to help you put together an unforgettable event. Whether it's a beautiful baby shower, a fabulous birthday, or an extravagant proposal, we have the expertise to make your vision a reality.

But it doesn't stop there. Our services go beyond personal events. From product launches to charity galas, we can help make your corporate event shine. With experience in various fields, including gallery openings, PR stunts, and annual office gatherings, we have the skills to deliver an event that meets your needs and budget.

So why stress about planning when Emma Durrant, Floristry, Weddings & Events can take care of everything? Let us take the reins and deliver an event that will have everyone talking!

Price Packages are the same as Wedding Planning Packages However contact us for more information about our bespoke events and bespoke quotes on event planning.



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HOME & COMMERCIA

CHRISTMAS DECOR&DESIGN

RESIDENTIAL DECORATION PACKAGES START FROM £250

Residential Christmas Decorating Services for a Professional Interior

At Emma Durrant Floristry, Weddings & Events, we create unique decor that suits your style and location. Our team takes special care in designing decorations that enhance your surroundings, both inside and outside your home. Our exterior decor options include tasteful lighting for rooflines, trees, shrubs, driveways, and entrances, as well as wreaths and potted trees. Indoors, we can start with classic Christmas tree decorations and add garlands to doorways and banisters. We can also provide festive floral arrangements and garlands for fireplaces and stockings. Our team will handle all the hassle of installation and

Our team will handle all the hassle of installation and dismantling, so you can sit back and enjoy the magic of Christmas taking shape right before your eyes. We have the Christmas spirit all year round and are always ready to discuss our services. You can send us pictures of your property, or we can visit it to offer a proposal. Once we agree on a proposal, we will book your preferred installation date in our diary. Trust us to produce decor that you will love.



COMMERCIAL DECORATION PACKAGES START FROM £500

Transforming Offices, Retail Spaces, and Hotels into Festive Winter Wonderlands

Looking for the perfect Christmas decorations to uplift your office, retail space, or hotel? Look no further than Emma Durrant Floristry, Weddings & Events! Our team of professional decorators are experts at creating enchanting and memorable Christmas displays that will bring joy and wonder to your employees and clients.

We take pride in our creativity and attention to detail, working closely with you to understand your vision and specific needs. Whether you're after a traditional or contemporary theme, we can design and execute bespoke decorations that suit your unique style and reflect your brand identity. From elegantly decorated Christmas trees to captivating lighting displays and festive accents, our team will bring the magic of Christmas to every corner of your workspace.

At Emma Durrant Floristry, Weddings & Events, we understand the importance of creating a joyful and welcoming atmosphere during the holiday season. With our exceptional service and commitment to excellence, we ensure that your office, retail space, or hotel becomes a captivating destination that evokes the spirit of Christmas.



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CUSTOMIZED PACKAGES TO ELEVATE YOUR DESIGN REQUIREMENTS

EMAIL

Design@emmadurrantfloristry.com

WEB

www.emmadurrantfloristry.com

EVENT DESIGN SUPPORT DESIGN PACKAGES FROM £ 500

Regardless of what you need designing, we are here to help you create the Wedding or Event of your dreams. Whatever the occasion our expertise can help you bring your ideas to life and make your vision a reality. We understand that each client has unique needs and preferences, which is why we offer a range of design options to suit all styles and budgets.

Our team of experienced designers will work closely with you to understand your vision and create a bespoke design that reflects your personality and style. From the initial consultation to the final execution, we will be there every step of the way to ensure that your event is everything you imagined and more.

Whether you are looking for a classic and elegant wedding, a modern and chic event, or something completely unique, we have the skills and creativity to make it happen. So if you want to create an unforgettable wedding or event, get in touch with us today and let us take care of the design details.





COMMERCIAL/VENUE PHOTOSHOOTS

Do you need to spruce up a space for a photoshoot? Whether you're a photographer, venue owner, or professional, we can help you create stunning and innovative floral arrangements to achieve the photos you envision.

Get in touch with Emma today to explore your options.

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PAYMENT TERMS

Payment Terms for Florals, Wedding Planning, Coordination, and Event/Christmas Decor Packages Here are the payment terms for our services:

Individual Floral Items:

To secure your day for florals, a non-refundable deposit of 10% of the final quote total is required. This deposit will be applied to your final bill, which must be paid 30 days before your wedding day.

Floral Packages

Payment is required upfront in full.

Wedding Planning Services:

Payment is required upfront and in full.

Six Week Support:

Payment is required 6 weeks prior to the wedding.

Wedding Coordination:

- Payment is required 6 weeks prior to the wedding.
- **Event and Christmas Decor Packages:** Full payment is required upon design and booking.





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